

Sports Nutrition in Sweden

Market Direction | 2024-10-10 | 22 pages | Euromonitor

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Report description:

Sports nutrition witnessed steady growth in Sweden with all categories seeing a lift in volume sales in 2024. Many Swedish consumers are avid gym goers and sport nutrition products are widely available online, in retail stores and gyms. While the main consumers of sports nutrition products are younger there is also a segment of older consumers who are becoming aware of the importance of adequate protein intake as you get older.

Euromonitor International's Sports Nutrition in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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