

Sports Nutrition in Peru

Market Direction | 2024-10-08 | 23 pages | Euromonitor

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Report description:

Sports Nutrition continues to experience positive growth in the Peruvian landscape in 2024, as more consumers dedicate time and resources to prioritising health, exercising and supplementing their diets with protein. Protein supplements are used to hit specific protein targets, which are essential for the maintenance and growth of muscles. This is particularly relevant for Generations Z and Millennials, who have become increasingly informed through the Internet and social networks about what pro...

Euromonitor International's Sports Nutrition in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SPORTS NUTRITION IN PERU

KEY DATA FINDINGS

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Positive growth due to greater interest towards an active lifestyle

Creatine is a trending product as consumers look to enhance strength

E-commerce is positioned as one of the leading sales channels

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