

## **Sports Nutrition in Lithuania**

Market Direction | 2024-10-09 | 21 pages | Euromonitor

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### **Report description:**

2024 is seeing sports nutrition continue to rise in Lithuania. Active lifestyles are becoming more commonplace as health awareness improves and are particularly prevalent among those consumers who are highly educated and health conscious. There are more consumers entering areas such as long-distance running, CrossFit and weightlifting, boosting sales of sports nutrition. Such people are also interested in preserving muscle mass and restoring energy levels and electrolyte balances after exercise,...

Euromonitor International's Sports Nutrition in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sports Nutrition market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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