

Sports Nutrition in Latvia

Market Direction | 2024-10-09 | 19 pages | Euromonitor

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Report description:

Consumer demand for protein supplements is accelerating in Latvia, thanks to the growing number of fitness enthusiasts, athletes, and even casual gym-goers who are becoming more health-conscious. Sports protein powders are in high demand, alongside protein/energy bars and ready-to-drink shakes. This surge in demand is part of a broader trend where sports nutrition is becoming a regular part of many people's daily routines. Whether it is a post-workout shake or a quick protein bar on the go, more...

Euromonitor International's Sports Nutrition in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Sports Nutrition in Latvia
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List Of Contents And Tables

SPORTS NUTRITION IN LATVIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Surge in demand for sports nutrition products

Consumers lean towards sports nutrition products with natural ingredients

E-commerce dominates distribution of sports nutrition

PROSPECTS AND OPPORTUNITIES

Sports nutrition faces strong outlook with plant-based products set to fuel innovation

Consumer appeal to rise in line with added functional ingredients

Sophisticated nature of e-commerce could escalate growth

CATEGORY DATA

Table 1 Sales of Sports Nutrition by Category: Value 2019-2024

Table 2 Sales of Sports Nutrition by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Sports Nutrition: % Value 2020-2024

Table 4 LBN Brand Shares of Sports Nutrition: % Value 2021-2024

Table 5 Forecast Sales of Sports Nutrition by Category: Value 2024-2029

Table 6 Forecast Sales of Sports Nutrition by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN LATVIA

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 □Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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