

Sports Nutrition in Kazakhstan

Market Direction | 2024-10-08 | 22 pages | Euromonitor

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Report description:

Sports nutrition, a fairly new category in Kazakhstan, registered further value and volume growth in 2024, with growth coming from a relatively low base. With the lifting of pandemic restrictions, gyms and fitness and sports clubs have reopened and consumers have resumed pre-pandemic exercise and workout routines. Also, as the population pays more attention to health and nutrition, there is rising demand for sports nutrition products.

Euromonitor International's Sports Nutrition in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SPORTS NUTRITION IN KAZAKHSTAN

KEY DATA FINDINGS

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Health and personal care stores remain the leading channel in 2024

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