

Sports Nutrition in Israel

Market Direction | 2024-10-09 | 22 pages | Euromonitor

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Report description:

Sports nutrition is set to see dynamic current value growth in Israel in 2024. The sports nutrition category is booming, particularly protein bars. Protein bars have seen robust value growth due to the fact that protein bars are relatively expensive in Israel and prices have further increased during 2024. Volume growth has also been boosted by the fact that per capita consumption remains relatively low and there is significant room in the market for expansion. Finally, market players offer a lot...

Euromonitor International's Sports Nutrition in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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