

Sports Nutrition in Ireland

Market Direction | 2024-10-08 | 22 pages | Euromonitor

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Report description:

Sports nutrition is set to maintain double-digit retail current value growth in Ireland in 2024, as the trend of an increasing number of mainstream consumers purchasing such products is continuing. More people are attending a gym and/or participating in sports, many for the first time, whether due to increased health consciousness, or because they want to lose weight and improve their physical appearance. Consequently, sports nutrition products are now being used by a much wider group of active...

Euromonitor International's Sports Nutrition in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SPORTS NUTRITION IN IRELAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Increasing mainstream adoption of sports nutrition
 - Innovations in product formats and functional ingredients
 - Local player Glanbia Plc reinforces its second position in sports nutrition
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