

Sports Nutrition in Egypt

Market Direction | 2024-10-08 | 22 pages | Euromonitor

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Report description:

Sports nutrition in Egypt is supported by the overarching health and wellness trends seen across consumer health in 2024. For example, social media plays a huge role, with numerous influencers promoting healthy lifestyles and good nutrition plans. As seen in other categories, such as weight management, such platforms enable consumers to follow fitness enthusiasts, nutrition experts, and wellness communities that share tips, advice, workout routines, healthy recipes, and management goals and seek...

Euromonitor International's Sports Nutrition in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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E-commerce and direct to consumer sales offer convenience

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