

Sports Nutrition in Ecuador

Market Direction | 2024-10-08 | 20 pages | Euromonitor

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Report description:

Ecuadorian consumers are increasingly concerned with health and wellness, and being physically active. More and more consumers are seeking to supplement their exercise with sports nutrition products; therefore, the category has proven to be quite resilient in 2024 in the face of the economic and social problems that the country is experiencing despite high prices. The rising demand for sports nutrition has led to a significant proliferation of brands in the category, with few having a significan...

Euromonitor International's Sports Nutrition in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SPORTS NUTRITION IN ECUADOR

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Focus on wellbeing and being more active

Direct selling continues to recover in 2024 as the salesforce increases

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