

Sleep Aids in Sweden

Market Direction | 2024-10-10 | 20 pages | Euromonitor

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Report description:

Sleep aids in Sweden registered stronger retail volume growth in 2024. Swedes are living increasingly busy and stressful lifestyles which is impacting sleep patterns. Moreover, the greater amount of time spent in front of digital screens is being linked with sleep issues. The rate of growth was particularly high during the pandemic, when high levels of stress and anxiety and a decline in the amount of social contact with other people, led to an increase in sleep-related issues, and ultimately, s...

Euromonitor International's Sleep Aids in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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