

Sleep Aids in South Africa

Market Direction | 2024-10-10 | 21 pages | Euromonitor

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Report description:

Demand for sleep aids in South Africa continues to strongly rise in 2024, driven by various factors. Many local consumers are struggling with the impact of the high cost of living in the country, which leads to stress, anxiety and even depression for some. Rising mental health issues can result in lack of sleep at night and concentration during the day, thereby driving up the need for sleep aids in the country. Those unable to see a doctor, psychologist or psychiatrist are most likely to purchas...

Euromonitor International's Sleep Aids in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SLEEP AIDS IN SOUTH AFRICA

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