

## **Sleep Aids in Morocco**

Market Direction | 2024-10-09 | 21 pages | Euromonitor

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### **Report description:**

Sleep aids in Morocco is seeing volume growth rates surpass those recorded in 2023, while current value sales are also rising. Demand been buoyed post-pandemic, in that Moroccans have become more likely to experience insomnia and related problems as lifestyles have become busier and more stressful with the return to regular routines. Similarly, with inflation remaining an issue, a severe cost-of-living crisis has made people more prone to sleep disorders. The category has also continued to benef...

Euromonitor International's Sleep Aids in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sleep Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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