

Sleep Aids in Morocco

Market Direction | 2024-10-09 | 21 pages | Euromonitor

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Report description:

Sleep aids in Morocco is seeing volume growth rates surpass those recorded in 2023, while current value sales are also rising. Demand been buoyed post-pandemic, in that Moroccans have become more likely to experience insomnia and related problems as lifestyles have become busier and more stressful with the return to regular routines. Similarly, with inflation remaining an issue, a severe cost-of-living crisis has made people more prone to sleep disorders. The category has also continued to benef...

Euromonitor International's Sleep Aids in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Sleep Aids in Morocco

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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List Of Contents And Tables

SLEEP AIDS IN MOROCCO

KEY DATA FINDINGS

2024 DEVELOPMENTS

Solid growth for sleep aids in 2024

Limited access to mental health services drives demand

Price sensitivity remains prevalent, and traditional remedies remain popular

PROSPECTS AND OPPORTUNITIES

OTC and herbal sleep aids set to see strong growth

Increasing interest in natural and herbal solutions

Challenges remain despite positive outlook

CATEGORY DATA

Table 1 Sales of Sleep Aids: Value 2019-2024

Table 2 Sales of Sleep Aids: % Value Growth 2019-2024

Table 3 NBO Company Shares of Sleep Aids: % Value 2020-2024

Table 4 LBN Brand Shares of Sleep Aids: % Value 2021-2024

Table 5 Forecast Sales of Sleep Aids: Value 2024-2029

Table 6 Forecast Sales of Sleep Aids: % Value Growth 2024-2029

CONSUMER HEALTH IN MOROCCO

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by: Value Category 2019-2024

Table 10 Sales of Consumer Health by: % Value Growth Category 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 Forecast Sales of Consumer Health by: Value Category 2024-2029

Table 17 Forecast Sales of Consumer Health by: % Value Growth Category 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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