

Sleep Aids in Ireland

Market Direction | 2024-10-08 | 21 pages | Euromonitor

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Report description:

Consumer demand for sleep aids saw significant growth in Ireland in 2023, and double-digit retail current value growth is set to continue in 2024, driven by higher stress levels and greater awareness of the need for sufficient good quality sleep to maintain good health. Sleep aids is growing due to increased stress and anxiety along with busy lives, the rising cost of living, and unrest in different areas of the world, leading to a rise in sleep disorders such as insomnia. Greater public awarene...

Euromonitor International's Sleep Aids in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Sleep Aids in Ireland

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List Of Contents And Tables

SLEEP AIDS IN IRELAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Increased demand for sleep aids

Shift towards OTC solutions, but competition from alternatives

Polarisation of share, with the leader and the smallest players both performing well

PROSPECTS AND OPPORTUNITIES

Sustained growth expected for sleep aids

Evolving consumer preferences

Potential for new entrants

CATEGORY DATA

Table 1 Sales of Sleep Aids: Value 2019-2024

Table 2 Sales of Sleep Aids: % Value Growth 2019-2024

Table 3 NBO Company Shares of Sleep Aids: % Value 2020-2024

Table 4 LBN Brand Shares of Sleep Aids: % Value 2021-2024

Table 5 Forecast Sales of Sleep Aids: Value 2024-2029

Table 6 Forecast Sales of Sleep Aids: % Value Growth 2024-2029

CONSUMER HEALTH IN IRELAND

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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