

## **Sleep Aids in Ireland**

Market Direction | 2024-10-08 | 21 pages | Euromonitor

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### **Report description:**

Consumer demand for sleep aids saw significant growth in Ireland in 2023, and double-digit retail current value growth is set to continue in 2024, driven by higher stress levels and greater awareness of the need for sufficient good quality sleep to maintain good health. Sleep aids is growing due to increased stress and anxiety along with busy lives, the rising cost of living, and unrest in different areas of the world, leading to a rise in sleep disorders such as insomnia. Greater public awarene...

Euromonitor International's Sleep Aids in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sleep Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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SLEEP AIDS IN IRELAND

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