

## **Sleep Aids in Egypt**

Market Direction | 2024-10-08 | 21 pages | Euromonitor

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### **Report description:**

There is a strong baseline demand for sleep aids in Egypt, which helps to support sales in 2024. Stress is a major factor which causes sleep disturbances, with economic factors in the country playing a notable part as financial concerns can make consumers feel highly stressed and anxious, leading to a number of health issues including insomnia. While sleeping pills are meant to be a temporary solution and are suggested as such, and not to be used as a long-term solution to sleep problems, some c...

Euromonitor International's Sleep Aids in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sleep Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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SLEEP AIDS IN EGYPT

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