

Premium and Luxury Cars in the Netherlands

Market Direction | 2024-10-10 | 17 pages | Euromonitor

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Report description:

The improving state of the Dutch economy and an increase in real wages has provided a boost to consumer confidence in 2024 with more people showing a willingness to invest in new premium and luxury cars. Manufacturers and retailers have remained active in promoting the latest innovations and designs, further reinforcing the demand for the latest models. More traditional manufacturers of premium and luxury cars have also been very active in supporting marketing activities for both their electric...

Euromonitor International's Premium and Luxury Cars in Netherlands report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Premium and Luxury Cars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

PREMIUM AND LUXURY CARS IN THE NETHERLANDS

KEY DATA FINDINGS

2024 DEVELOPMENTS

An improving economy and a shift towards electric vehicles key growth drivers in 2024

SUVs maintain their popularity while temporary showrooms prove a popular marketing tool

Brand loyalty, event marketing and special offers influence consumer purchasing decisions

PROSPECTS AND OPPORTUNITIES

Positive outlook for premium and luxury cars

Electric and hybrid cars set to drive growth over the forecast period

Building brand awareness for future generations

CATEGORY DATA

Table 1 Sales of Premium and Luxury Cars: Value 2019-2024

Table 2 Sales of Premium and Luxury Cars: % Value Growth 2019-2024

Table 3 NBO Company Shares of Premium and Luxury Cars: % Value 2019-2023

Table 4 LBN Brand Shares of Premium and Luxury Cars: % Value 2020-2023

Table 5 Forecast Sales of Premium and Luxury Cars: Value 2024-2029

Table 6 Forecast Sales of Premium and Luxury Cars: % Value Growth 2024-2029

LUXURY GOODS IN THE NETHERLANDS

EXECUTIVE SUMMARY

Luxury goods in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 7 Sales of Luxury Goods by Category: Value 2019-2024

Table 8 Sales of Luxury Goods by Category: % Value Growth 2019-2024

Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2019-2024

Table 10 NBO Company Shares of Luxury Goods: % Value 2019-2023

Table 11 LBN Brand Shares of Luxury Goods: % Value 2020-2023

Table 12 Distribution of Luxury Goods by Format and Category: % Value 2024

Table 13 Forecast Sales of Luxury Goods by Category: Value 2024-2029

Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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