

Premium and Luxury Cars in Romania

Market Direction | 2024-10-11 | 17 pages | Euromonitor

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Report description:

Retail current value sales of premium and luxury cars will rise by a substantial 13% in 2024. This significant growth highlights that, despite inflation and the challenging macroeconomic environment, the luxury car market in Romania is continuing to grow. Affluent buyers remain willing to invest in prestige car brands, in addition to vehicles that offer advanced technological and sustainable features and customisation. The number of significantly wealthy consumers in Romania has a huge impact on...

Euromonitor International's Premium and Luxury Cars in Romania report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Premium and Luxury Cars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sustainable premium models save costs and support the environment

Daimler ag retains its lead through the established Mercedes-Benz brand

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