

Premium and Luxury Cars in France

Market Direction | 2024-10-08 | 22 pages | Euromonitor

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Report description:

In 2024, premium and luxury cars in France is set to continue to post appreciable growth both in retail volume and current value terms; albeit less than the excellent year of 2023, which still enjoyed a positive post-COVID-19 effect. This continuous progression notably stems from the increase of the upper-classes, and the number of millionaires in the country. In 2023, France recorded 2,868,031 adults with a fortune greater than USD1 million, or 47,000 more than in 2022 (+1.6%), just behind the...

Euromonitor International's Premium and Luxury Cars in France report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Premium and Luxury Cars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Dynamism continues in 2024, but slower than in 2023

Mainstream premium and luxury cars largely dominate, but outsiders record the most dynamic growth in 2023

Customisation and personalisation play a growing role, while self-driving is still late to take off

PROSPECTS AND OPPORTUNITIES

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