

Paediatric Consumer Health in Uruguay

Market Direction | 2024-10-09 | 21 pages | Euromonitor

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Report description:

Paediatric consumer health is set to rebound in current value growth in Uruguay in 2024, hitting value growth of 9%. This is due to the change in the Argentina exchange rate, which had an immediate impact on prices from February 2024. As a consequence, small-scale smuggling decreased notably, as the attractiveness of buying products in Argentina diminished. This will result in almost all paediatric products being bought in local retailers across 2024. Paediatric aspirin will remain the largest c...

Euromonitor International's Paediatric Consumer Health in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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