

Paediatric Consumer Health in Switzerland

Market Direction | 2024-10-10 | 24 pages | Euromonitor

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Report description:

The paediatric consumer health market in Switzerland is expected to remain flat in current value terms in 2024, as Swiss parents generally prefer to consult healthcare professionals before using any medical products for their children. Self-medication is typically reserved for minor ailments that are judged not to require medical advice. Few categories within paediatric consumer health are particularly popular, as many parents are sceptical about pharmacy-only products and are cautious about pot...

Euromonitor International's Paediatric Consumer Health in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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