

Paediatric Consumer Health in Sweden

Market Direction | 2024-10-10 | 22 pages | Euromonitor

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Report description:

In 2024, paediatric consumer health registered an increase in constant value growth, as inflation decreased, and the Swedish economy began to improve. The category has received an impetus from the influx of refugees from Ukraine - predominantly women and children - which has increased the child population in Sweden. Nonetheless, paediatric consumer health remains a minor part of total consumer health in Sweden as children are usually treated with general products (suitable for adults and children...

Euromonitor International's Paediatric Consumer Health in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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