

Paediatric Consumer Health in Saudi Arabia

Market Direction | 2024-10-08 | 24 pages | Euromonitor

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Report description:

Retail value sales of paediatric consumer health in Saudi Arabia continue to rise in 2024, with positive performances across the category. Holding considerable value share and recording dynamic growth in both retail value and volume terms is paediatric vitamins and dietary supplements. Parents in Saudi Arabia want to reduce the frequency of illnesses among their children or reduce the severity when they are exposed to a virus. Thus, they are investing in strengthening their children's immunity...

Euromonitor International's Paediatric Consumer Health in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Saudi Pharmaceutical Industries & Medical Appliances Corp retains lead of paediatric consumer health

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Switches

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