

Paediatric Consumer Health in Nigeria

Market Direction | 2024-10-08 | 26 pages | Euromonitor

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Report description:

Paediatric consumer health is set to dynamic strong current value growth in Nigeria in 2024, following an even more robust performance in 2023. However, sales will decline in both volume and constant value terms, largely due to inflationary pressures that have eroded consumer spending power. High unit price increases have also limited affordability for many consumers.

Euromonitor International's Paediatric Consumer Health in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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