

Paediatric Consumer Health in Latvia

Market Direction | 2024-10-09 | 20 pages | Euromonitor

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Report description:

In Latvia, paediatric consumer health has seen a strong recovery in demand after the COVID-19 pandemic. As kids returned to schools and daycare settings, there was a noticeable uptick in consumer interest for children's vitamins, cough syrups, and other OTC remedies. Brands like Brontex and Linex Kids are gaining popularity as parents look to protect their kids from the common bugs that are shared in school-time. This demonstrates that families are getting back to normal routines and are more fo...

Euromonitor International's Paediatric Consumer Health in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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