

## **Paediatric Consumer Health in Guatemala**

Market Direction | 2024-10-08 | 21 pages | Euromonitor

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### **Report description:**

Paediatric consumer health is expected to register modest current value growth, though there will be a marginal fall in constant value sales. This is similar to the review period, where paediatric consumer health products managed some modest gains in terms of overall growth, but price increases tempered spending. With high inflation for several years, families have had to watch their spending and consequently purchases were only made when necessary. This continues into 2024, though inflationary...

Euromonitor International's Paediatric Consumer Health in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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