

Paediatric Consumer Health in Egypt

Market Direction | 2024-10-08 | 24 pages | Euromonitor

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Report description:

Paediatric consumer health is seeing robust sales in Egypt in 2024, supported by parents' commitment to taking the best possible care of their children. In line with trends seen more widely in consumer health, there is also a growing focus on paediatric products which help to boost immune system health. For example, this can be seen in paediatric supplements containing vitamins, probiotics, and herbal extracts believed to boost immunity and reduce the risk of illness in a preventative fashion.

Euromonitor International's Paediatric Consumer Health in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
October 2024

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Seasonality influences cough and cold medications for children

Natural and organic products in high demand in paediatric consumer health

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Self-medication/self-care and preventive medicine

Switches

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