

Paediatric Consumer Health in Ecuador

Market Direction | 2024-10-08 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Paediatric vitamins and dietary supplements have proven to be more resilient than their adult counterparts as parents prioritise the health and wellbeing of their children. However, economic stagnation and budget restraints continue to dampen demand.

Euromonitor International's Paediatric Consumer Health in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

PAEDIATRIC CONSUMER HEALTH IN ECUADOR

KEY DATA FINDINGS

2024 DEVELOPMENTS

Paediatric vitamins and dietary supplements are prioritised by parents

Dengue outbreak boosts sales of paediatric acetaminophen in 2024

Mulgatol maintains its strong position

PROSPECTS AND OPPORTUNITIES

Engaging with paediatricians and trade marketing key to growth

Shrinking target market limits future growth

Functional packaged food poses an increasing challenge to paediatric vitamins and dietary supplements

CATEGORY DATA

Table 1 Sales of Paediatric Consumer Health by Category: Value 2019-2024

Table 2 Sales of Paediatric Consumer Health by Category: % Value Growth 2019-2024

Table 3 Forecast Sales of Paediatric Consumer Health by Category: Value 2024-2029

Table 4 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN ECUADOR

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 5 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 6 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 7 Sales of Consumer Health by Category: Value 2019-2024

Table 8 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 9 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 10 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 11 Penetration of Private Label by Category: % Value 2019-2024

Table 12 Distribution of Consumer Health by Format: % Value 2019-2024

Table 13 Distribution of Consumer Health by Format and Category: % Value 2024

Table 14 Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 15 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Paediatric Consumer Health in Ecuador

Market Direction | 2024-10-08 | 21 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-09
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com