

Paediatric Consumer Health in Ecuador

Market Direction | 2024-10-08 | 21 pages | Euromonitor

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Report description:

Paediatric vitamins and dietary supplements have proven to be more resilient than their adult counterparts as parents prioritise the health and wellbeing of their children. However, economic stagnation and budget restraints continue to dampen demand.

Euromonitor International's Paediatric Consumer Health in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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