

## **Paediatric Consumer Health in Costa Rica**

Market Direction | 2024-10-08 | 21 pages | Euromonitor

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### **Report description:**

While paediatric consumer health in Costa Rica has performed reasonably well on the whole in 2024, volume growth potential continues to be constrained by slowing birth rates. Sales have been further subdued by stretched household budgets in the wake of the spike in living costs over the latter part of the review period, which have made parents more likely to only buy certain product types when they are immediately required as opposed to stockpiling them for future use. Similarly, some parents ha...

Euromonitor International's Paediatric Consumer Health in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
October 2024

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