

## **NRT Smoking Cessation Aids in Turkey**

Market Direction | 2024-10-10 | 21 pages | Euromonitor

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### **Report description:**

The rising interest in health and wellness in Turkey was boosted further following the outbreak of COVID-19. As a result, many consumers have been actively looking to improve their health, maintaining a balanced diet, getting enough sleep, engaging in regular physical activity, and not smoking. The COVID-19 pandemic also acted as a motivation for consumers to quit smoking, positively impacting NRT Smoking Cessation Aids.

Euromonitor International's NRT Smoking Cessation Aids in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the NRT Smoking Cessation Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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