

**NRT Smoking Cessation Aids in Turkey**

Market Direction | 2024-10-10 | 21 pages | Euromonitor

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**Report description:**

The rising interest in health and wellness in Turkey was boosted further following the outbreak of COVID-19. As a result, many consumers have been actively looking to improve their health, maintaining a balanced diet, getting enough sleep, engaging in regular physical activity, and not smoking. The COVID-19 pandemic also acted as a motivation for consumers to quit smoking, positively impacting NRT Smoking Cessation Aids.

Euromonitor International's NRT Smoking Cessation Aids in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the NRT Smoking Cessation Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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