

NRT Smoking Cessation Aids in Taiwan

Market Direction | 2024-10-10 | 23 pages | Euromonitor

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Report description:

The market for NRT smoking cessation aids in Taiwan is set to contract in current value terms in 2024, continuing the trend established during the review period. Demand is undermined by the fact that the prevalence of smoking among the population has been falling steadily for several years due to a combination of rising health-consciousness and increasingly stringent tobacco control policies implemented by the Taiwanese government. These include measures such as raising taxes to make cigarettes...

Euromonitor International's NRT Smoking Cessation Aids in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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NRT gum and patches remain the most popular solutions

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