

NRT Smoking Cessation Aids in Switzerland

Market Direction | 2024-10-10 | 22 pages | Euromonitor

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Report description:

The market for NRT smoking cessation aids in Switzerland is projected to experience a decline in demand across most subcategories in 2024. Although smoking prevalence is gradually decreasing, driven by ongoing anti-smoking campaigns that aim to raise awareness of the associated health risks, progress remains slow. Many smokers exhibit a lack of interest in quitting, often coupled while the effectiveness of NRT aids is met with some scepticism. This lack of motivation is exacerbated by a perceive...

Euromonitor International's NRT Smoking Cessation Aids in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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