

## NRT Smoking Cessation Aids in South Africa

Market Direction | 2024-10-10 | 22 pages | Euromonitor

## **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

## **Report description:**

NRT smoking cessation aids in South Africa remains a small but growing category in consumer health, with NRT gum the only format registering sales. Other products such as NRT patches are available but cannot be purchased online as they can only be dispensed on a monthly basis as a scheduled medication.

Euromonitor International's NRT Smoking Cessation Aids in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the NRT Smoking Cessation Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Table of Contents:

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com NRT Smoking Cessation Aids in South Africa Euromonitor International October 2024

List Of Contents And Tables

NRT SMOKING CESSATION AIDS IN SOUTH AFRICA **KEY DATA FINDINGS** 2024 DEVELOPMENTS NRT smoking cessation aids remains a small category within consumer health Limited awareness and brand visibility for NRT smoking cessation aids Johnson & Johnson (Pty) Ltd retains dominance of competitive landscape PROSPECTS AND OPPORTUNITIES Rising popularity of vaping in South Africa to offer further competition Implementation of alternative schemes in South Africa to reduce smoking rate Lack of accessibility to NRT smoking cessation aids to limit overall reach CATEGORY INDICATORS Table 1 Number of Smokers by Gender 2019-2024 CATEGORY DATA Table 2 Sales of NRT Smoking Cessation Aids by Category: Value 2019-2024 Table 3 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2019-2024 Table 4 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2020-2024 Table 5 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2021-2024 Table 6 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2024-2029 Table 7 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2024-2029 CONSUMER HEALTH IN SOUTH AFRICA **EXECUTIVE SUMMARY** Consumer health in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for consumer health? MARKET INDICATORS Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024 Table 9 Life Expectancy at Birth 2019-2024 MARKET DATA Table 10 Sales of Consumer Health by Category: Value 2019-2024 Table 11 Sales of Consumer Health by Category: % Value Growth 2019-2024 Table 12 NBO Company Shares of Consumer Health: % Value 2020-2024 Table 13 LBN Brand Shares of Consumer Health: % Value 2021-2024 Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024 Table 15 Distribution of Consumer Health by Format: % Value 2019-2024 Table 16 Distribution of Consumer Health by Format and Category: % Value 2024 Table 17 
Forecast Sales of Consumer Health by Category: Value 2024-2029 Table 18 [Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029 APPENDIX OTC registration and classification

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com Vitamins and dietary supplements registration and classification Self-medication/self-care and preventive medicine Switches DISCLAIMER DEFINITIONS SOURCES Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



# NRT Smoking Cessation Aids in South Africa

Market Direction | 2024-10-10 | 22 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

## **ORDER FORM:**

Select license	License		Price
	Single User Licence		€995.00
	Multiple User License (1 Site)		€1990.00
	Multiple User License (Global)		€2985.00
		VAT	
		Total	

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346. []\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2025-05-10
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com