

NRT Smoking Cessation Aids in Saudi Arabia

Market Direction | 2024-10-08 | 21 pages | Euromonitor

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Report description:

While health awareness is increasing in Saudi Arabia, there may still be segments of the population that are not adequately informed about the NRT cessation aids available in Saudi Arabia. Therefore, overall demand for the category remains low and declining in 2024, with only NRT patches the main format registering sales. In addition, a limited number of brands and lack of variety in distribution channels also affects demand.

Euromonitor International's NRT Smoking Cessation Aids in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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