

NRT Smoking Cessation Aids in Morocco

Market Direction | 2024-10-09 | 21 pages | Euromonitor

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Report description:

In 2024, NRT smoking cessation aids in Morocco is benefitting from substantial price increases for cigarettes and other tobacco products. These price hikes result from changes to tobacco taxation rates as part of a broader governmental strategy aimed at reducing smoking prevalence. The strategy also includes increased investment in public education campaigns that highlight the dangers of smoking, contributing to a wider appeal for NRT products. The category has also benefitted from heightened he...

Euromonitor International's NRT Smoking Cessation Aids in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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