

NRT Smoking Cessation Aids in Morocco

Market Direction | 2024-10-09 | 21 pages | Euromonitor

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Report description:

In 2024, NRT smoking cessation aids in Morocco is benefitting from substantial price increases for cigarettes and other tobacco products. These price hikes result from changes to tobacco taxation rates as part of a broader governmental strategy aimed at reducing smoking prevalence. The strategy also includes increased investment in public education campaigns that highlight the dangers of smoking, contributing to a wider appeal for NRT products. The category has also benefitted from heightened he...

Euromonitor International's NRT Smoking Cessation Aids in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:**Scotts International. EU Vat number: PL 6772247784**

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List Of Contents And Tables

NRT SMOKING CESSATION AIDS IN MOROCCO

KEY DATA FINDINGS

2024 DEVELOPMENTS

Tobacco tax pushes up cost of smoking

Niche category with products suffering limited availability

Low levels of awareness hinder growth

PROSPECTS AND OPPORTUNITIES

OTC solutions offer growth potential amid rising tobacco taxes and expanding consumer base

Alternatives to patches will become more widely available

Health concerns should help soften competitive threat from vaping

CATEGORY INDICATORS

Table 1 Number of Smokers by Gender 2019-2024

CATEGORY DATA

Table 2 Sales of NRT Smoking Cessation Aids by Category: Value 2019-2024

Table 3 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2019-2024

Table 4 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2020-2024

Table 5 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2021-2024

Table 6 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2024-2029

Table 7 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN MOROCCO

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 9 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 10 Sales of Consumer Health by: Value Category 2019-2024

Table 11 Sales of Consumer Health by: % Value Growth Category 2019-2024

Table 12 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 13 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format: % Value 2019-2024

Table 16 Distribution of Consumer Health by Format and Category: % Value 2024

Table 17 Forecast Sales of Consumer Health by: Value Category 2024-2029

Table 18 Forecast Sales of Consumer Health by: % Value Growth Category 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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