

Luxury Goods in Mexico

Market Direction | 2024-10-08 | 44 pages | Euromonitor

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Report description:

Retail value sales of luxury goods in Mexico continue to rise in 2024. The most dynamic category within luxury goods in 2024 is predicted to be super premium beauty and personal care, due to greater interest in purchasing premium products that have gained relevance among consumers post-pandemic. Experiential luxury is also expected to record dynamic growth during the year, boosted by the increasing importance the target audience gives to having unique and exclusive experiences both in hotels and...

Euromonitor International's Luxury Goods in Mexico report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Luxury Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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