

## **Luxury Goods in India**

Market Direction | 2024-10-11 | 42 pages | Euromonitor

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### **Report description:**

In 2024, luxury goods in India is set to continue its momentum from the previous year, with projected double-digit retail current value growth, following an even more robust increase in 2023. The expansion of the aspirational middle-class is a crucial factor contributing to the growth of luxury goods in India. As disposable incomes rise, a larger segment of the population is eager to invest in premium products which signify success and social standing. This shift marks a broader cultural transfo...

Euromonitor International's Luxury Goods in India report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Luxury Goods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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