

Lodging (Destination) in South Africa

Market Direction | 2024-10-07 | 19 pages | Euromonitor

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Report description:

Lodging in South Africa continues to record solid growth in 2024, with value sales set to fully recover to pre-pandemic levels over the year. Hotels is a major contributor. Despite a significant dip during the pandemic, luxury hotels continues to make strong progress. In line with the return of international travellers and local high-end guests seeking premium experiences, many luxury hotels are able to command higher room rates while maintaining steady occupancy. As consumer confidence in hospi...

Euromonitor International's Lodging (Destination) in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Occupancy continues to improve across different lodging facilities

Short-term rentals continue to strengthen position within local accommodation

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International visitors are set to drive growth for luxury and upscale hotel occupancy

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EXECUTIVE SUMMARY

Increased confidence influences growth of travel flows across South Africa.

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