

Lodging (Destination) in Slovakia

Market Direction | 2024-10-10 | 18 pages | Euromonitor

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Report description:

In 2024, inbound tourism has not fully rebounded, affecting both luxury and mid-market hotels, particularly in the capital and other major cities. These segments are still experiencing a lower number of tourists compared to 2019. Hotels in ski resorts are also increasingly impacted by changing weather patterns and shorter winter seasons, exacerbated by the noticeable absence of Russian and Ukrainian tourists who previously frequented the Slovak mountains. However, this decline is somewhat offset...

Euromonitor International's Lodging (Destination) in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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