

Lodging (Destination) in Bulgaria

Market Direction | 2024-10-10 | 18 pages | Euromonitor

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Report description:

Lodging (destination) is seeing both positive developments and ongoing challenges in Bulgaria in 2024. The industry suffered badly during the era of the pandemic, and ongoing consumer price-sensitivity alongside inflationary pressures leading to elevated costs, are challenging operators' profitability. Consumers are often trading down or shortening their stays due to budgetary constraints, for example. Operators are also experiencing staff shortages and are hoping for extended work visa options s...

Euromonitor International's Lodging (Destination) in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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