

Herbal/Traditional Products in Uruguay

Market Direction | 2024-10-09 | 21 pages | Euromonitor

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Report description:

The rising interest in natural products is supporting sales of herbal/traditional products. This is particularly the case in areas such as digestives and cough and cold goods. Some consumers choose to use herbal products as they consider them healthier and are keen to avoid chemicals and unnatural ingredients found in mass products. As natural trends have gained ground, herbal/traditional products have seen their portfolios expanding, with local and international players seeking to attract consu...

Euromonitor International's Herbal/Traditional Products in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HERBAL/TRADITIONAL PRODUCTS IN URUGUAY

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Sales of herbal/traditional products grow further, although the landscape remains niche

Sports nutrition herbal/traditional products give extra strength to the landscape

Megalabs SA comfortably leads the landscape in 2024

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Self-medication/self-care and preventive medicine

Switches

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