

## **Herbal/Traditional Products in Ukraine**

Market Direction | 2024-10-10 | 25 pages | Euromonitor

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### **Report description:**

Herbal/traditional products have a long history of usage in Ukraine with many people having some knowledge about a diverse range of medicinal herbs and their healing properties. Some Ukrainians used to brew tea made with self-picked herbs (eg camomile, valerian, yarrow, St John's Wort, motherwort, rosehip, oak bark etc) to target a diverse range of health issues related to digestion, stress or skin complaints, among many others. However, with time this tradition faded and now herbal/traditional...

Euromonitor International's Herbal/Traditional Products in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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