

Herbal/Traditional Products in Sweden

Market Direction | 2024-10-10 | 22 pages | Euromonitor

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Report description:

Herbal/traditional products reported a solid year of current value growth in Sweden over 2024. Although inflation was much lower in 2024 than in the previous years, price increases were still evident. Consumption of herbal/traditional products has picked up in line with economic recovery. Retail volume growth increased in the two largest categories of herbal/traditional cough, cold and allergy (hay fever) remedies and dietary supplements. Herbal/traditional topical analgesics continue to remain...

Euromonitor International's Herbal/Traditional Products in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Herbal/Traditional Products in Sweden
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List Of Contents And Tables

HERBAL/TRADITIONAL PRODUCTS IN SWEDEN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Herbal/traditional products benefit from stronger levels of consumption
Fragmented competitive landscape creates opportunities for smaller players
Online shopping remains prevalent

PROSPECTS AND OPPORTUNITIES

Holistic approach is to fuel demand for natural products
Consumers will become more educated on herbal/traditional products
Fragmented landscape will enable retail e-commerce to flourish

CATEGORY DATA

Table 1 Sales of Herbal/Traditional Products by Category: Value 2019-2024
Table 2 Sales of Herbal/Traditional Products by Category: % Value Growth 2019-2024
Table 3 NBO Company Shares of Herbal/Traditional Products: % Value 2020-2024
Table 4 LBN Brand Shares of Herbal/Traditional Products: % Value 2021-2024
Table 5 Forecast Sales of Herbal/Traditional Products by Category: Value 2024-2029
Table 6 Forecast Sales of Herbal/Traditional Products by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN SWEDEN

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024
Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024
Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024
Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024
Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
Table 14 Distribution of Consumer Health by Format: % Value 2019-2024
Table 15 Distribution of Consumer Health by Format and Category: % Value 2024
Table 16 □Forecast Sales of Consumer Health by Category: Value 2024-2029
Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification

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Self-medication/self-care and preventive medicine

Switches

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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