

Herbal/Traditional Products in Slovenia

Market Direction | 2024-10-10 | 22 pages | Euromonitor

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Report description:

The herbal/traditional products category is experiencing further moderate growth in Slovenia in 2024 as, with stronger consumer emphasis on health and wellbeing, there is an emerging preference for herbal/traditional products over standard non-herbal alternatives. Herbal medicine has deep roots in traditional Slovenian culture and following a surge in environmental consciousness and escalating interest in nature-aligned products, there is rising demand for herbal/traditional remedies. Social med...

Euromonitor International's Herbal/Traditional Products in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2024

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HERBAL/TRADITIONAL PRODUCTS IN SLOVENIA

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Stronger consumer emphasis on health and wellbeing benefits herbal/traditional products
Post-pandemic lifestyles drive growth of cough and cold remedies and sleep aids
Herbal/traditional products market remains highly fragmented in 2024

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