

Herbal/Traditional Products in Slovakia

Market Direction | 2024-10-09 | 23 pages | Euromonitor

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Report description:

The resurgence of common respiratory infections, alongside a return to busy, active pre-pandemic lifestyles, stimulated demand for various herbal and traditional products in Slovakia towards the end of the review period. These products are often perceived by consumers as safer alternatives to OTC medications, as they typically have fewer or no side effects compared to chemical-based treatments. This perception has led many parents to feel more confident in using herbal and traditional options fo...

Euromonitor International's Herbal/Traditional Products in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Growing consumer interest in herbal/traditional products, with cough, cold and allergy remedies leading the way

Sale of CBD products remains limited in Slovakia

Consumers seeking value for money drives momentum in e-commerce

PROSPECTS AND OPPORTUNITIES

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Herbal/traditional digestive remedies will see further development

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