

Herbal/Traditional Products in Norway

Market Direction | 2024-10-09 | 26 pages | Euromonitor

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Report description:

Herbal/traditional products is expected to see modest current value growth in Norway in 2024. As has been the case through most of the review period, the category is expected to grow at a slower pace than the overall consumer health industry, despite developing from a relatively low base. The herbal/traditional products category is struggling to gain significant popularity in Norway due to a high degree of scepticism around the efficacy of such products amongst consumers. Many Norwegians remain...

Euromonitor International's Herbal/Traditional Products in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HERBAL/TRADITIONAL PRODUCTS IN NORWAY

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Medicated confectionery retains key role in herbal/traditional products
Herbal/traditional sleep aids benefits from lack of competition

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Self-medication/self-care and preventive medicine

Switches

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