

## **Herbal/Traditional Products in Morocco**

Market Direction | 2024-10-09 | 23 pages | Euromonitor

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### **Report description:**

Herbal/traditional products is seeing growth driven by greater concern among Moroccans in 2024, as they become increasingly wary of the side effects, contraindications and potential hazards associated with active pharmaceutical ingredients found in both OTC and prescription (Rx) medications. This growing apprehension has significantly enhanced interest in herbal and traditional products.

Euromonitor International's Herbal/Traditional Products in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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