

Herbal/Traditional Products in Ireland

Market Direction | 2024-10-08 | 23 pages | Euromonitor

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Report description:

Retail current value growth is expected to be maintained in herbal/traditional products in Ireland in 2024, although the rate of increase is set to slow significantly compared with the previous year. This slowdown comes as consumer spending normalises after a post-pandemic surge. Nevertheless, consumer demand for consumer health products made from herbal/natural ingredients is already well-developed in Ireland, and this will continue to support the growth of herbal/traditional products in 2024.

Euromonitor International's Herbal/Traditional Products in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Self-medication/self-care and preventive medicine

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