

France: Consumer Profile

Market Direction | 2024-10-10 | 46 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1350.00
- Multiple User License (1 Site) €2700.00
- Multiple User License (Global) €4050.00

Report description:

The French population remains diverse owing to continued influx of immigrants, while businesses are becoming increasingly to cater to varying needs of different consumers. Ageing population and changing household dynamics are reshaping spending patterns. Concerns around the environment remains, while inflation and economic inequalities are putting lower income consumers under pressure, making them more conscious about their purchasing decisions.

Euromonitor's France: Consumer Profile report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Economy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Scope

Key findings

Key drivers affecting consumers in France in 2023

How developments today shape consumers of tomorrow

Levels of obesity becoming an increasing public health concern

Opportunities for growth

Nearly 60% of French households are owned by their occupants

Baby Boomers most content with their current expenditure habits

Key findings consumer survey

Generation Z drawn to superior taste and essential goods of the highest quality

French consumers on the lookout for best value offerings

Eco-conscious consumers want brands aligned with their environmental concerns

Compared to global average, French citizens are less comfortable with their financial reality

Generation X demand positive work-life balance

Key takeaways

France: Consumer Profile

Market Direction | 2024-10-10 | 46 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1350.00
	Multiple User License (1 Site)	€2700.00
	Multiple User License (Global)	€4050.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-09
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com