

## **Fine Wines/Champagne and Spirits in Turkey**

Market Direction | 2024-10-10 | 20 pages | Euromonitor

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### **Report description:**

The market for fine wines, champagne, and spirits in Turkey is poised for dynamic growth in current value terms in 2024, driven by an increasing appreciation for these beverages among both local and international consumers. However, it is important to note that a significant portion of this growth is attributed to rising unit prices, largely influenced by higher excise taxes and fluctuations in exchange rates between the Turkish Lira and the US Dollar. These factors have made the production and...

Euromonitor International's Fine Wines/Champagne and Spirits in Turkey report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Fine Wines/Champagne and Spirits in Turkey  
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List Of Contents And Tables

### FINE WINES/CHAMPAGNE AND SPIRITS IN TURKEY

#### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Robust growth in 2024, despite steep price increases

Pernod Ricard Turkiye continues as leading player

#### PROSPECTS AND OPPORTUNITIES

Challenging times ahead for wines/champagne and spirits

Luxury Spirits will outperform fine wines

Gen Z is expected to reshape the industry

#### CATEGORY DATA

Table 1 Sales of Fine Wines/Champagne and Spirits by Category: Value 2019-2024

Table 2 Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Fine Wines/Champagne and Spirits: % Value 2019-2023

Table 4 LBN Brand Shares of Fine Wines/Champagne and Spirits: % Value 2020-2023

Table 5 Distribution of Fine Wines/Champagne and Spirits by Format: % Value 2019-2024

Table 6 Forecast Sales of Fine Wines/Champagne and Spirits by Category: Value 2024-2029

Table 7 Forecast Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2024-2029

### LUXURY GOODS IN TURKEY

#### EXECUTIVE SUMMARY

Luxury goods in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

#### MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2019-2024

Table 9 Sales of Luxury Goods by Category: % Value Growth 2019-2024

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2019-2024

Table 11 NBO Company Shares of Luxury Goods: % Value 2019-2023

Table 12 LBN Brand Shares of Luxury Goods: % Value 2020-2023

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2024

Table 14 Forecast Sales of Luxury Goods by Category: Value 2024-2029

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2024-2029

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#### SOURCES

Summary 1 Research Sources

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