

Fine Wines/Champagne and Spirits in Mexico

Market Direction | 2024-10-08 | 22 pages | Euromonitor

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Report description:

While retail demand for fine wines/champagne and spirits in Mexico marginally falls in 2024 compared to the previous year, as some consumers prioritise their expenditure in a scenario of inflation, value sales are set to increase by 4% over the year to total MXN10.6 billion. This category has been one of the more impressive performers over the review period, featuring significant use of local ingredients that also adapt to the tastes of many consumers. Within the category, spirits, specifically...

Euromonitor International's Fine Wines/Champagne and Spirits in Mexico report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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