

Fine Wines/Champagne and Spirits in Japan

Market Direction | 2024-10-08 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Fine wines/champagne and spirits in Japan is set to continue to post moderate positive retail current value growth in 2024, although retail volume sales are expected to see only a low increase. The stronger value growth rate is mainly due to increases in unit prices, driven by heightened demand and the rising costs of ingredients, transportation, packaging, and various other costs involved in the production process. As consumers continue to seek these premium beverages, players have responded wi...

Euromonitor International's Fine Wines/Champagne and Spirits in Japan report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Fine Wines/Champagne and Spirits in Japan
Euromonitor International
October 2024

List Of Contents And Tables

FINE WINES/CHAMPAGNE AND SPIRITS IN JAPAN

KEY DATA FINDINGS

2024 DEVELOPMENTS

Solid value growth observed, while volume growth is limited

Other fine wine and other luxury spirits continue to perform well in 2024

MHD Diageo Moet Hennessy KK continues to lead a highly fragmented category

PROSPECTS AND OPPORTUNITIES

Fine wines/champagne and spirits forecast to see rising retail current value sales, backed by the Experience More trend

Premiumisation in Japanese sake and whisky will continue to support value growth

Increase in inbound tourism will support growth

CATEGORY DATA

Table 1 Sales of Fine Wines/Champagne and Spirits by Category: Value 2019-2024

Table 2 Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Fine Wines/Champagne and Spirits: % Value 2019-2023

Table 4 LBN Brand Shares of Fine Wines/Champagne and Spirits: % Value 2020-2023

Table 5 Distribution of Fine Wines/Champagne and Spirits by Format: % Value 2019-2024

Table 6 Forecast Sales of Fine Wines/Champagne and Spirits by Category: Value 2024-2029

Table 7 Forecast Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2024-2029

LUXURY GOODS IN JAPAN

EXECUTIVE SUMMARY

Luxury goods in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2019-2024

Table 9 Sales of Luxury Goods by Category: % Value Growth 2019-2024

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2019-2024

Table 11 NBO Company Shares of Luxury Goods: % Value 2019-2023

Table 12 LBN Brand Shares of Luxury Goods: % Value 2020-2023

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2024

Table 14 Forecast Sales of Luxury Goods by Category: Value 2024-2029

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Fine Wines/Champagne and Spirits in Japan

Market Direction | 2024-10-08 | 18 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-06"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com